

I PLAY WITH PIXELS

Every brand has a story to tell. I help brands connect with their audience by crafting innovative design solutions that combine digital and analog experiences to amplify messages that make an impact.

EDUCATION

School of Motion - Animation, 2022

Academy of Art University - San Francisco, CA
MA Graphic Design & Digital Media, 2015—2018

Rhode Island College - Providence, RI
BA English/Creative Writing, 2003—2006

Johnson & Wales University - Providence, RI
Advertising Communications, 2002—2003

CAPABILITIES

Motion Graphics, UX/UI, Web Design, Email Design, Visual Identity, Infographics, Research, Copy Editing, Presentation Design, Illustration, Typography, Photography, Editorial Design, Package Design, Augmented Reality

TECHNICAL SKILLS

Adobe Creative Suite including Illustrator, Photoshop, InDesign, XD, After Effects, Premiere Pro, Dimension, Aero, Lightroom, Rush, Acrobat Pro

Microsoft Outlook, Word, Excel, PowerPoint

Figma

Sketch

InVision

References available upon request.

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EXPERIENCE

Tempo | Visual Designer (contractor) | Oct 2021 - Present

Art directed, and provided motion graphics support on Performance team for multiple digital campaigns from concept to final delivery. Collaborated with social team to provide elevated static and animated designs. Also provided additional design support for email team.

Old Navy | Graphic Designer (contractor) | Sept 2021 - Oct 2021

Collaborated with editorial team to develop static and animated social creative that drove high engagement.

Ernst & Young | Senior Designer (contractor) | July 2021 - Aug 2021

Provided elevated designs and consultation for Government team on proposals and internal and external client work. Project managed teams of designers, copywriters, proofreaders, and document specialists. Developing new branded templates for design teams.

Eddie Bauer | Digital Designer | Jun 2019 - Apr 2021

Lead email team and created over 40% of email assets, while email was the highest driver to the site, driving digital sales in 2020. Developed email templates and brand guidelines that provided consistency and higher design standards across digital. Brought animation to email and site, while my animated flash sales were consistently among the highest performing assets. Designed multi-channel digital promotional campaigns, worked on GTM rollouts, and worked on the 100 Year Anniversary digital assets.

Blue Nile | Graphic Designer (contractor) | May 2019

Provided digital design support for multiple email campaigns. Worked with UX and dev team to deliver mini campaign landing page.

Mentor | Product Designer (contractor) | Apr 2019

Provided digital design support for multiple clients like Starbucks, CoinMe, and Lovers including web design, email, and social media content support.

Authenticity50 | Art Director (freelance) | Jan 2019 - Oct 2019

Overhauled the UX experience, designed new logo and visual identity system, developed brand guidelines, and provided email and social media content.

Renew Dermatology | Art Director (freelance) | Apr 2018 - Apr 2019

Developed a visual identity system including logo, brand guidelines, exterior and wayfinding signage, print ads, social content planning and creation.

Talking Rain | Graphic Designer (contractor) | Nov 2018 - Jan 2019

Conceptualized 2019 holiday packaging, designed a variety of print materials for national and international campaigns, and provided additional production design support.

GMMB | Art Director | Feb 2017 - Nov 2018

Designed award winning national ad campaigns that outperformed national industry standards for brands like the Bill & Melinda Gates Foundation, National Psoriasis Foundation, Bedsider, NAF, the LOR Foundation, and WA Department of Health. Designed multiple responsive websites, and art directed regional and national brand awareness campaigns with various digital, social, print, event, and augmented reality executions.